

Hey There!
THE FIREWORK SEASON IS QUICKLY
APPROACHING!

After this past year we really didn't think things could have gotten any crazier!

Well unfortunately that isn't the case!

The fireworks industry is no different than many other businesses that have been negatively impacted by the pandemic. Alongside that, as a direct importer, we are dealing with ridiculous changes and increases China has made on production and importing fireworks. We wanted to give you a quick glimpse of just a few issues we have been working through. Hopefully this will help explain some of the price changes and new products you may see this season.....

Our international shipping costs have increased around **300% from last year!** Yes **300%!!**

I'm sure you all heard about the cargo ship stuck in the Suez Canal.. Was it one of ours? Nope.. Do our containers travel through the Suez Canal? Nope.. Did they tack yet another shipping charge on top of all our incoming containers anyway? YEP!!

Product availability has been a major issue as well. Many producers in China were unable to meet the demand for production this year. Being a direct importer allowed us to have an upper hand in getting as much product as possible. We have heard many customers come in and note how many other stores they've been to have almost no product in stock. Rest assured we worked our butts off to get you what you love. We're proud to say our warehouse is fully stocked.

Our love of fireworks and commitment to our customers made these unavoidable surcharges and time consuming inventory checks totally worth it. As always, our prices will continue to be kept low and competitive.

With all that being said, we're very excited to see all of our customers very soon!

To show our appreciation we've included a **10% Off** coupon on the bottom of the page. Come take a look at all of your favorite fireworks as well as some new ones to get excited about!

Mess's Fireworks Coupon

10% Off your fireworks purchase! +

10% off your purchase of \$100 or more! This coupon is good for any fireworks purchase! *Cannot be combined with any other coupon, comp card or case discount.*

Fireworks only. Cannot be used to purchase racks, t-shirts, e-match, or any other non fireworks item.

Other restrictions may apply. See store for details.

Expires 5/31/2021